

Convocation Ceremony



Y. & M. Anjuman Khairul Islam
POONA INSTITUTE OF MANAGEMENT SCIENCES & ENTREPRENEURSHIP

A Religious & Linguistic Minority Institution, Recognized by Govt. of Maharashtra,
Affiliated to Savitribai Phule, Pune University, Approved by AICTE, New Delhi ISO 9001-2015 Certification

THE PERFECT
PLATFORM FOR YOUR *Career*



Prospectus
2023-24

OUR foundation

Y&M ANJUMAN KHAIRUL ISLAM

Home for orphans, schools for the deprived and colleges for lesser privileged students, Anjuman Khairul Islam is striving for the welfare of both the privilege and the under-privileged alike.

Anjuman Khairul Islam is serving the community with 4 orphanages, 37 primary and secondary schools and 9 institutes and colleges to it's credit. Established in the pre independence era i.e. in 1927, AKI trust is serving nearly 22000 students and 700 orphans.

The committed and supportive trustees, dedicated staff and teachers as well as caring and cooperative parents our the perfect blend for us at AKI.

AKI Poona Institute of Management Sciences and Entrepreneurship (PIMSE) is a religious & linguistic minority educational institution started in the year 1990 with an aim of providing quality education in the field of Management and Information Technology. PIMSE offers a variety of valuable courses (Full time PG Programme) such as MBA, MBA-IT (formerly known as MCM), MBA-HRD (formerly known as MPM). PIMSE is affiliated to Savitribai Phule Pune University and the courses offered are approved by AICTE, New Delhi & recognized by DTE, Govt. of Maharashtra, Mumbai.

WHO we are

PIMSE is recipient of the Best Management Institute Award by the World Management Congress on 30th December, 2009 recognizes the efforts taken by PIMSE in organizing various events in the areas of training and youth development, career advancement in management and information technology, social initiatives and entrepreneurship. PIMSE, also awarded with National Environmental Education And Development (NEED) Award in 26th World Environment Congress organized by Confederation of Indian Universities (CIU), Indian Institute of Ecology and Environment, National Institute of Cleanliness Education and Research on 7th & 8th November, 2017.

Our Vision

To develop PIMSE as a premier global management institute of excellence with a view to develop outstanding, dynamic and enterprising business professional.

Our Mission

- To strive for excellence in providing high quality, outstanding and inspirational management and leadership skills.
- To create and sustain an environment conducive to academic & professional excellence.
- To develop socially committed and responsible individuals.
- To provide world class quality management education.
- To strive to inculcate ethical values & entrepreneurship spirit among students.

SHAPING BETTER MANAGERS FOR

Future

PIMSE



Hon'ble Mr. Hani Ahmed Farid
General Secretary
AKI, Mumbai



Hon'ble Mr. Nisar Ibrahim Patel
Chairman
AKI, Mumbai



Hon'ble Dr. M. Hanif Lakdawala
Trustee, AKI's Trust &
Chairman, PIMSE Committee

MESSAGE from the General Secretary

Years ago, AKI Trust undertook to transform this institute into a "World Class" category. To a large measure this has been achieved and continues to be the underlying factor in whatever we do. Further we envisage a role for ourselves as a centre of higher learning where we cherish, nurture and disseminate knowledge. The time is ripe for the country to have smart managers who can think globally and act domestically.

Keeping in view the global corporate challenges, AKI Poona Institute of Management Sciences and Entrepreneurship provides the students a nurturing environment, the right atmosphere to build their talents so as to improve their analytical skills, communication skills and management skills and become a self confident achiever when they leave the Institution.

The prospectus keeps you abreast of all the activities, events and developments that have occurred in the last academic year at the institute. I wish PIMSE all the success in this effort and reiterate the Management's commitment to providing full support and encouragement to both students and faculty. My good wishes to all of you.

MESSAGE from the Chairman

Passion is central to the entrepreneurship equation—a characteristic that can be fostered and honed but is more innate and aligned with commitment. For many years AKI Poona Institute of Management Sciences and Entrepreneurship has attracted students and faculty whose passions for entrepreneurship have reflected the Institutes mission to support innovation. In this millennium, world is characterized by technology and constant change. In order to survive and perform successfully in the modern day competitive environment, we have to constantly adapt to innovation and be prepared to update knowledge and skills through continuous learning all the time.

At PIMSE, we produce management professionals who have the optimum mix of attitude, skill, culture and knowledge to adopt themselves to the emerging trends with confidence and pursue their chosen professions with comfort. It is our endeavour to ensure that every student's needs and expectations are fulfilled, thus enhancing the ability to acquire and apply knowledge. Our highly professional and dedicated faculty drawn from academia and industry possesses impressive credentials, a missionary zeal in teaching and are involved in shaping careers at the institution. In the coming years, we look forward to being a catalyst that turns more reasoned passions into reality.

MESSAGE from the Trustee

The journey of your career beings with the commencement of our association. I like to remind students that post graduation is associated with "commencement" for a good reason. It is the beginning of "life after MBA" and with our vision of being a leading institute in management, you students will start travelling down a road carrying with yourselves the tools you need to be global citizens, contributors to society and innovative thinkers.

Additionally, our Institute recognizes the importance of students' experiences and continually develop curricula and out-of-classroom programs to better prepare students for their future careers and self-fulfilment. Through smart choices and collective participation, I know we will shape a successful plan. Our magazine has the ability to provide the insights of PIMSE activities which display student's calibre in terms of building their management competencies.

I welcome you to this voyage of merit, and exhibit confidence, determination and continued trust in us.

MESSAGE from the Director



Dr. Porinita Banerjee
Director (Incharge)

"I take the pleasure in welcoming you to Poona Institute of Management Sciences Entrepreneurship (PIMSE), an institute dedicated to the proper growth and development of each and every student for a better career prospect.

The institute is all set to bring out the potential within each student and provide proper guidance so that their potentials can be utilized to make them future managers capable of meeting any challenge that will be faced by them after leaving the institute. The institute provides full support to improve their communication skills, critical thinking abilities, moral values and sense of responsibility.

PIMSE has a team of highly qualified, experienced and dedicated faculty who devote their time not only to teaching but also for the overall development of the students. Further, faculties from other renowned institutions are invited to deliver guest lectures to help augment their studies beyond syllabus. We are confident that the students passing out from this college will be technically sound, confident and have good leadership skills.

We, at PIMSE, therefore, strive to develop competent managerial human resources for the Industry, who is ready to take on the challenges of the ever-changing corporate environment. Welcome to the PIMSE family. You are going to witness a curriculum that is a unique blend of strategic thinking and pragmatism. We have three dimensional focus that is not only to achieve the highest standards of academic excellence, but also to achieve highly effective corporate interface backed with multi-dimensional development opportunities. We nurture our students to be emotionally intelligent through inculcating human values and professional ethics so that they surpass competition and excel better than the best. I welcome students joining 2023-2025 batch and trust that you will have a fruitful and enjoyable two years as well as leave your mark on the Institute.

Wish you a very happy and rigorous learning experience.

"If You Can Dream it, You Can Do it."

--Walt Disney

ACADEMIC Staff



Dr. Zarina Shaikh
Associate Professor



Dr. Payal Samdariya
Associate Professor



Dr. Sheena Abraham
Assistant Professor



Dr. Anjum Sayyad
Assistant Professor



Dr. Vasimraja Sayed
Assistant Professor



Mr. Lionel D'mello
Assistant Professor



Mr. Mohd Talha Ahmad
Assistant Professor



Mrs. Lubna Shaikh
Assistant Professor



Mrs. Misba Kadri
Assistant Professor



Mr. Mohammad Ali Shaikh
Assistant Professor



Mr. Zafar Ahmed Khan
Assistant Professor



Mr. Akbar Khan
Assistant Professor



Mr. Amir Hamza Sayyed
Assistant Professor

- Doctorates 7
- Approved PhD Guides 6
- Research Paper Published (National & International) 200+
- Books authored 10+
- Copyrights 2+
- FDP's Attended 50+
- Invited as Speakers 20+

FACULTY Professional Development



MDP on Personal & Professional Branding



Outcome based education for academic excellence



FDP on implementation of NEP



NAAC review meeting

PIMSE at a Glance

Live Moments @ PIMSE



Inauguration of Induction 2022 by the hands of Dr. Parag Kalkar, Dean, Commerce and Management, SPPU



Address by Hon. Hani A. Farid, General Secretary, AKI Trust



Felicitation of Mr. Ramesh Varadarajan, Global Service Delivery and Support Leader



Faculties with the Academic & Administrative Audit Committee, SPPU



Felicitation of Dr. Mahesh Kakade, Director, Board of Examination and Evaluation, SPPU



Felicitation of Mr. Prakash Bimalkhedkar, Senior Director, Employee Relations, Emerson Electric Co.



Panel Discussion on Industry 4.0 Opportunities and Challenges



Inauguration of the Students Chapter of Pune Management Association



MASTER of Business Administration (MBA)

Master of Business Administration program is an AICTE approved course. The course content of the MBA program is designed by Savitribai Phule Pune University keeping in focus the Industry requirements and giving students the much needed fillip to accept the challenges of their chosen domain. The MBA program focuses on imparting practical knowledge using teaching pedagogies such as case study method, management games, experiential learning to name a few. Industrial visits, which are a part of the co-curricular activities, are arranged for students to expose them to the functioning of a company. Industry experts from different functional areas are invited to interact with the students. Not only do the students hone their functional skills, they are also groomed to have an all round personality. Training programs to enhance the interpersonal skills of the students are a regular feature at the institute. Students are encouraged to take part in various intercollegiate competitions and events to harness their strength and realize their areas of improvement.

The basic objectives of this program are:

- To be a source of proficient young men and women with essential knowledge, skills, values and attitudes ready to take over managerial/administrative and technological job positions in business, industry and the government.
- To facilitate transfer of relevant knowledge from the field of management its theory and practice to the students.
- To hone the managerial skills of students.
- To develop the right kind of ideals and approach to function effectively in Managerial/ administrative positions.

MBA Programme Course Types & Evaluation Pattern

Course#	Semester I	Semester II	Semester III	Semester IV	Credits
COMPULSORY CORE COURSES (GENERIC (GC) + SUBJECT (SC) + Summer Internship Project SIP)					
A	1 GC - 1	1 GC - 7	1 GC - 11	1 GC - 14	66 Credits
	2 GC - 2	2 GC - 8	2 GC - 12	2 GC - 15	
	3 GC - 3	3 GC - 9	3 GC - 13 (SIP)	3 SC - 5	
	4 GC - 4	4 GC - 10	4 SC - 3	4 SC - 6	
	5 GC - 5	5 SC - 1	5 SC - 4		
	6 GC - 6	6 SC - 2			
GENERIC ELECTIVE COURSES (UNIVERSITY LEVEL) – GE - UL					
B	7 GE UL - 1	7 GE UL - 4	6 GE UL - 7	5 GE UL - 10	22 Credits
	8 GE UL - 2	8 GE UL - 5	7 GE UL - 8	6 GE UL - 11	
	9 GE UL - 3	9 GE UL - 6	8 GE UL - 9		
GENERIC / SUBJECT ELECTIVE COURSES (INSTITUTE LEVEL) - GE - IL / SE - IL					
C	10 GE IL - 1	10 GE IL - 4	9 SE IL - 3	7 SE IL - 6	22 Credits
	11 GE IL - 2	11 SE IL - 1	10 SE IL - 4	8 SE IL - 7	
	12 GE IL - 3	12 SE IL - 2	11 SE IL - 5		
	12	12	11	8	43 Credits

Specializations offered (Major)

- Marketing Management (MKT)
- Financial Management (FIN)
- Human Resources Management (HRM)
- Operation and Supply Chain Management (OSCM)
- Business Analytics (BA)

Specializations offered (Minor)

- Rural & Agribusiness Management (RABM)
- Pharma & Healthcare Management (PHM)
- Tourism & Hospitality Management (THM)
- International Business Management (IB)

Link for MBA : <https://www.pimse.edu.in/syllabus/MBA.pdf>



MASTER of Business Administration (MBA-IT)

In today's global economic scenario, highly skilled versatile professionals with all round approach for problem solving are need of the hour. Thus, the two years full time MBA-IT, AICTE approved program of Savitribai Phule Pune University is crafted to create such professionals. The first two semesters of the programme is a mix of computer related and general business courses. In semesters III and IV, students are exposed to various specializations which include Networking Technology, Software Testing and Software Development.

The job opportunities available after the completion of the program range from junior programmers, senior programmers, analysts, programmer/analysts to software testers and developers. Other entrepreneurial roles such as independent business owners, software authors, consultants, or suppliers of systems and equipment are also sought after.

Career opportunities also exist in areas such as management, technical writing, consultancy and technical support (such as order processing, airline, railway reservation, and banking systems), accounting functions, sales analysis, games, simulation, decision support, forecasting, database management, cloud computing, e-learning, ERP and e-commerce.

Duration:

Two years full time (Each year consists of two semesters)

Semester 1

Annexure I			
Semester I			
Course No	Core/UL/IL	Subject	Credit
101	Core	C Programming & Data Structure	3+1
102	Core	Software Engineering with UML	3+1
103	Core	DBMS	3
104	Core	PPM & OB	3
105	Core	Fundamentals of Information Technology	3
106	Core	Digital Marketing	3
107	UL	E-Commerce	2
108	UL	Web Designing	2
109	UL	Cyber Security	2
110	IL	Soft Skills- I	2
111	IL	Office 365	2
112	IL	Basics of Research Methodology	2
Total Credits			28

Semester 2

Semester II						
Course No	Core /UL/IL	Subject	Software Development	Networking	Software Testing	Credit
201	Core		JAVA Programming	Basics of Networking	Introduction to Software Testing Life Cycle - (STLC)	3+1
202	Core		Mobile Programming using Android	Server & Desktop Technologies	Software Quality Assurance	3+1
203	Core	Business Process Domain				3
204	Core	Oracle				3
205	Core	Cloud Infrastructure & Services				3
206	Core	Software Project Management				3
207	UL	Current Trends in IT				2
208	UL	Basic of Business Analytics				2
209	UL	Information System Audit				2
210	IL	Soft Skills- II				2
211	IL	Startups and New Venture Planning				2
212	IL	Internet of Things (IoT)				2
Total Credits						28

Semester 3

Semester III						
Course No	Core /UL/IL	Subject	Software Development	Networking	Software Testing	Credit
301	Core		Program and Design with ASP.NET	Advanced Computer Networks	Software Test Planning and Documentation	3+1
302	Core		Advanced JAVA	Parallel Computing	Agile Model & Methodology	3+1
303	Core	Management Information System (MIS)				3
304	Core	Data Mining				3
305	Core	Mini Project				7
306	Core	Introduction to Animation				3
307	UL	Data Ware Housing				2
308	UL	OOPs With CPP				2
309	UL	E-Governance & Framework of ICT				2
310	IL	Linux Administration				2
311	IL	Test Case & Design Techniques				2
312	IL	Tableau				2
Total Credits						32

Semester 4

Semester IV						
Course No	Core /UL/IL	Subject	Software Development	Networking	Software Testing	Credit
401	Core	ERP				3
402	Core	Multimedia and Animation				3
403	Core	Project Work				12
404	UL	Open Source IoT Platform				2
405	UL	Debugging of Application Programming (IoT)				2
406	IL	Introduction to Python				2
407	IL	Artificial Intelligence				2
Total Credits						22
Gross Total (Semester I, II, III, IV)						110

Link for MBA-IT : <https://www.pimse.edu.in/syllabus/MBA-IT.pdf>

MASTER of Business Administration (MBA-HRD)

AICTE approved, MBA-HRD programme is carefully designed by Savitribai Phule Pune University keeping in mind the changes in the practices of the industry, evolution in technology and the expectations of industry, at large. The purpose of this course is to produce HR professionals who are excellent at multi-tasking with strong organisational skills and capable to deliver results.

Students enrolled for this program are imparted knowledge pertaining to Industrial relations aspects too. A series of visit to manufacturing companies, labour commissioner Office, Labour court and engaging sessions from the stalwarts of Industrial relations are organised to keep them abreast of the latest happenings in the industry. Training programs to complement with the program are also a regular feature. MBA-HRD students are eligible as Maharashtra Welfare Officer's (Duties, Qualifications and Conditions of Services) Rules 1966 (Vide Government Notification No.: WOR/1567 /111449 LAB-III, Dated 14/4/14974).

The objectives of MBA-HRD programme are highlighted as under:

- To understand the dynamic and exciting environment of Human Resource Management and complex decision that all managers must take when managing employees.
- To facilitate learning modern concepts, techniques and practices in the management of human resources to enhance the effectiveness.
- To impart know-how that will be applied further in the field of HR to deal with managerial and operational functions.

Duration:

- Two years full time (Each year consists of two semesters)

Semester 1

Sub. Code	Core/UL / IL	Credit	Subject	Compressive Concurrent Evaluation (CCE) Marks	End Semester Evaluation (ESE) Marks	Total Marks
101	GC	3	Principle and Practice of Management	50	50	100
102	GC	3	Organizational Behaviour	50	50	100
103	GC	3	Economics for Human Resource Management	50	50	100
104	GC	3	Human Resource Management	50	50	100
105	GC	3	Labour Laws – I	50	50	100
106	GC	3	Research Methodology	50	50	100
107	UL	2	Personnel Administration System	0	50	50
108	UL	2	Entrepreneurship and New Venture Planning	0	50	50
109	UL	2	Accounting for HR	0	50	50
110	IL	2	Business Communication	50	0	50
111	IL	2	MS-Excel	50	0	50
112	IL	2	Basics of Marketing	50	0	50
Total Credit-30						

Semester 2

SEMESTER -II						
Sub. Code	Core/UL / IL	Credit	Subject	Compressive Concurrent Evaluation (CCE) Marks	End Semester Evaluation (ESE) Marks	Total Marks
201	GC	3	Labour Welfare	50	50	100
202	GC	3	Industrial Organizational Psychology	50	50	100
203	GC	3	Industrial Relations	50	50	100
204	GC	3	Training and Development	50	50	100
205	GC	3	Labor Laws – II	50	50	100
206	GC	3	Finance For HR	50	50	100
207	UL	2	Future of WorkPlaces	0	50	50
208	UL	2	Management of Employee Transformation	0	50	50
209	UL	2	Business Law	0	50	50
210	IL	2	Field Work	50	0	50
211	IL	2	Basic of Operation & SCM concepts	50	0	50
212	IL	2	Cross Cultural Management	50	0	50
Total Credit-30						

Semester 3

SEMESTER -III						
Sub. Code	Core/UL / IL	Credit	Subject	Compressive Concurrent Evaluation (CCE) Marks	End Semester Evaluation (ESE) Marks	Total Marks
301	GC	3	Strategic Human Resource Management	50	50	100
302	GC	3	Organizational Development	50	50	100
303	GC	3	Compensation Management	50	50	100
304	GC	3	Labour Laws – III	50	50	100
305	GC	5	Summer Internship Project	50	50	100
306	UL	2	Reward And Recognitions	0	50	100
307	UL	2	Instruments in HRD	0	50	50
308	UL	2	Best Practices in HR	0	50	50
309	IL	2	Change Management	50	0	50
310	IL	2	Quality Management In HR	50	0	50
311	IL	2	Environmental Management & Health and safety	50	0	50
Total Credit-30						

Semester 4

SEMESTER -IV						
Sub. Code	Core/UL / IL	Credit	Subject	Compressive Concurrent Evaluation (CCE) Marks	End Semester Evaluation (ESE) Marks	Total Marks
401	GC	3	Competency Mapping and Career Development	50	50	100
402	GC	3	PR & Corporate Communication	50	50	100
403	GC	3	Labour Laws IV	50	50	100
404	GC	3	Cases in HR	50	50	100
405	UL	2	International HR	0	50	50
406	UL	2	Collective Bargaining	0	50	50
407	IL	2	HRIS	50	0	50
408	IL	2	Dissertation	50	0	50
Total Credit-20						
Total Credit=Sem I + Sem II + Sem III + Sem IV=30+30+30+20=110						

Link for MBA-HRD : <https://www.pimse.edu.in/syllabus/MBA-HRD.pdf>

CERTIFICATION Courses at PIMSE

PIMSE offers certification programs which assist the students in developing skills and expertise to advance in their career thereby adding value to their resume and becoming a competent professional.

AWS - Cloud Foundation: This course provided a comprehensive introduction to Amazon Web Services (AWS) covering essential concepts and services for building and deploying applications on the cloud platform. The students gained hands-on experience in setting up virtual servers, managing storage and understanding the fundamentals of cloud computing.

Investment Planning for Future Managers: Designed for aspiring managers, this course equipped our students with the knowledge and skills to make informed investment decisions. The topics covered included portfolio management, risk assessment, asset allocation and financial analysis. By the end of the course, they were able to develop investment strategies aligned with business objectives.

Process Mining Fundamentals: In this course, students learned the fundamentals of process mining using Celonis, a leading software platform for analyzing and optimizing business processes. They gained insights into process discovery, conformance checking, and performance analysis enabling them to identify bottlenecks and improve efficiency within organizations.

Data Analytics using Power BI and Tableau: This course focused on data visualization and analysis using two popular tools, Power BI and Tableau. Our students learned how to transform raw data into meaningful insights through interactive dashboards and reports. They also explored data manipulation techniques, data blending and advanced visualization options.

Digital Marketing: This course provided a comprehensive overview of digital marketing strategies and tactics. The students learned how to create effective marketing campaigns, optimize websites for search engines, leverage social media platforms and measure campaign performance. Practical exercises and case studies enabled them to apply their knowledge in real-world scenarios.

Cloud Fundamentals: This course introduced the core concepts and technologies behind cloud computing. The students learned about different cloud service models such as Infrastructure as a Service (IaaS), Platform as a Service (PaaS) and Software as a Service (SaaS). They also explored cloud deployment models, security considerations and best practices for cloud adoption.

Fundamentals of Full Stack Development: This course provided a comprehensive understanding of full stack web development covering both front-end and back-end technologies. The students learned HTML, CSS, JavaScript and popular frameworks like React or Angular for front-end development. They also gained knowledge of server-side programming, databases and API integration.

Chat GPT & Artificial Intelligence: In this course, our students explored the fascinating field of artificial intelligence and its applications with a specific focus on Chat GPT. They learned about natural language processing, neural networks and deep learning algorithms. Through practical exercises, students built their own chatbot using cutting-edge AI techniques.

Corporate Strategy and Governance: This course delved into the principles and practices of corporate strategy formulation and governance. The students examined frameworks for analyzing industry dynamics, formulating competitive strategies and implementing strategic initiatives. They also gained insights into corporate governance structures, ethical considerations and stakeholder management.

Elements of Management Control Systems: This course provided an overview of management control systems focusing on tools and techniques for planning, budgeting and performance measurement. The students explored concepts such as variance analysis, balanced scorecards and key performance indicators. They developed the skills needed to design and implement effective management control systems in organizations.

Memorandum of Understanding (MoUs)

PIMSE has signed MoU's with esteemed organizations with the objective of reducing the gap between industry and academia. The interaction between the industry and academia is of utmost importance as it facilitates the students in getting internship opportunities and also placements in renowned organizations.



1) Confederation of Indian Industry (CII):

Young Indians (Yi) is a movement for Indian Youth to converge, lead, co-create and influence India's future. As an integral part of the Confederation of Indian Industry (CII), a non-government, not-for-profit, industry led and industry managed organization playing a proactive role in India's development process. Formed in the year 2002, Yi has created a platform for young Indians to work towards realizing a dream of a developed nation. It has a growing, inclusive membership across all geographies and demographics with over 4000 + direct members in 57 chapters, 30000 students YUVA member from colleges. The Yi membership includes young progressive Indians between the age group of 21-45 years and comprises of entrepreneurs, professionals and achievers from different walks of life.

2) Pune Management Association (PMA):

PMA is India's Premier Management Association, established in 1977 as an independent Trust and Public Organization. Pune Management Association (PMA) is a Centre of Excellence in the domain of Management that empowers the individuals and enterprises to excel in their endeavor. PIMSE and PMA recognize that they share common interests and are desire to establish, a collaborative arrangement.

3) National Institute of Personnel Management (NIPM):

National Institute of Personnel Management (NIPM), is the only all India body of professional managers engaged in the profession of Human Resource Management, Industrial Relations, Labour Welfare, and Training & Development in the country. NIPM is a nonprofit making body devoted to building professional excellence in the field of Human Resource Management through regular activities ranging from guest sessions to People Process Quality certifications.

Apart from the above esteemed organizations, PIMSE has also signed MoU's with various other reputed companies such as:



INDUSTRY Centre Of Excellence:

1) Celonis:

Celonis Academic Alliance are pioneers in Digital process Analysis, Improvement and Execution, who have created a new AI-driven, enterprise-grade in cloud-based software category. They have a deep and rich partner ecosystem with 1000+ consultancies registered on the Celonis Digital Consulting Platform along with 15K+ Celonis certified professionals and 350+ partner universities.

The underlying objective of this initiative is to provide a platform for our students to gain access to latest certification programmes along with live research projects which will assist them in acquiring the skills as per the industry requirements.

2) Palo Alto Networks:

Palo Alto Networks, Inc. is an American multinational cyber security company with headquarters in Santa Clara, California. Its core products are a platform that includes advanced firewalls and cloud-based offerings that extend those firewalls to cover other aspects of security. The company serves over 70,000 organizations in over 150 countries.

The aim of this initiative is to equip students with the generation cyber security knowledge and skills to succeed in today rapidly changing cyber-threat landscape.

3) AWS Academy:

AWS Academy is committed to staying at the forefront of cloud development and continuing to bring cutting edge courses to our students. It is a global program that provides educational institutions with access to an AWS-developed and authorized curriculum so they can more easily offer cloud computing courses to our students. By participating in AWS Academy, institutions can help students become proficient and certified on the use of Amazon Web Services (AWS) technology, for example: Big Data, Networking, Machine Learning, IoT.

4) Juniper Networks:

Juniper Networks simplifies the complexities of networking in the cloud era with products, solutions and services that transform the way we connect, work and live. Juniper makes the hardware and software that connects the Internet and secures the Internet, globally. Juniper has played a big part in solving the problem of Internet speed and reliability.




PIMSE'S International Collaboration

“Tell me and I forget, teach me & I may remember, involve me and I learn.”

-Benjamin Franklin.

PIMSE feels proud to be associated with X-Culture, an initiative undertaken and executed by Dr. Vasyil Taras. The objective is to form heterogeneous group of students into global virtual teams where each participant belongs to a different country. The universities and colleges associated with X Culture are the University of North Carolina, Lynn University, Gannon University, Marywood University, Florida Tech and Nazareth College. Several companies such as Mercedes-Benz, Home Depot, Louis Vuitton, JBC, Hard Rock International, Perkins, Nuova Simonelli, Eurosuole, Cocci Grifoni, and iGuzzini, Calgary International Airport, Lake Louise Ski Resort, etc. have collaborated with X-Culture and presented their real-life business challenges for our students to resolve and provide with practical solutions.

 **X-Culture** is a global collaboration programme comprising two months of theoretical training and practical experience for developing high-quality business plans for multinational companies. Currently students from 140 universities or institutions of 43 countries, 6 continents are participating in X Culture each semester. Students are grouped into international teams comprising of usually 7 students from 7 countries. They work as a global virtual team for two months on a business project. The performance of the students is monitored and evaluated either individually or in a group. X-culture serves as a platform for our students in understanding management concepts and theories through formal training and exposure to real life business challenges. We feel elated to share that twelve (12) of our students have successfully completed the projects from our current batch of this academic year.



BEYOND the classroom



STUDENT Accolades



Rain water Harvesting Project by student



Miss. Muriel Adam, MBA IT student represented our Institute at Zonal level



Winner of Treasure hunt



Website designed by Mr. Azhar Pathan, MBA IT Student



Mr. Sohail Shaikh, MBA student, founder of Natural Coconut Oil Supported by E-cell



Launch of Spruce up (Indoor Plants) by E-cell



Ms. Anisa Khan, MBA Student, founder of S & D fresh organic Spices supported by E-cell



Ms. Soni Sinha, MBA IT student, founder of Helath First App Supported by E-cell

TEACHING Pedagogies



Students presenting at Business Plan Competition



Ms. Shruti Clarence Judge for Poster Making Competition Evaluating the posters



Poster Presentation



Students performing Mime Act on Unity in Diversity



Presentation of Startup Concepts by our Student



Students discussing on the topic Youth Volunteerism towards Civic Duties



Session on Intellectual Property Rights



Session on Effective ways of Wealth Creation for Budding Entrepreneurs



Student Participating in Group Discussion



Corporate Lecture on Personal Branding by Hindustan Times



Workshop on Capital Market Awareness



Students Participating in Quiz organised by Hindustan Times



Felicitation of Dr. Shailesh Kasande, CEO & Group Director, Suryadatta Group of Institutes @FDP on Research Integrity and Publication Ethics



Students Solving Crossword Puzzle on theme of G20 Presidency



Winners of G20 Poster Competition

ALUMNI Speaks



Mohammad Sharique (MCM)
Senior Consultant
Masraf Al Rayan Bank London



Hamid Reza Khaksa (MCM)
Designation - Deputy CEO
Fanavaran Avasys, Tehran



Taslim Arif (MPM)
Founder Director
Future ARC



Armaan Parwani (MBA-IT)
Designation - Senior Business Analyst
CG (Canada)



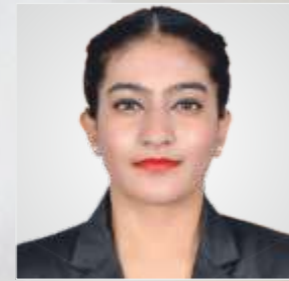
Salman Datey (MBA-FINANCE)
Designation - Accountant
Dubai Electricity & Water Authority (Dubai)



Mobin Pinjare (MBA-MARKETING)
Designation - Sales & Distribution Manager
IFB Industries Ltd



Mohammad Sharique (MCM)
Senior Consultant
Masraf Al Rayan Bank London



Farheen Bano (MBA-HR)
Designation - Assistant Manager-HR
Marriott



Khan Athar (MBA-IT)
Designation - Lead, Software development &
Engineering Professional Fiserv India Pvt ltd



Shahid Shaikh, (MBA-MARKETING)
Designation - Sales Executive
BMW



Shermin Saifan (MBA-IB)
Designation - Process Assistant
Eaton Technologies Pvt. Ltd



Afifa Hadadi, (MBA-HR)
Designation - HR Specialist
Citi Bank



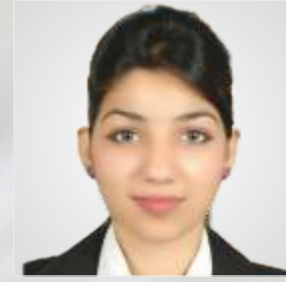
Waseem Chipday (MBA-MARKETING)
Designation - Assistant Manager,
Tubacex Service Solutions India Pvt. Ltd



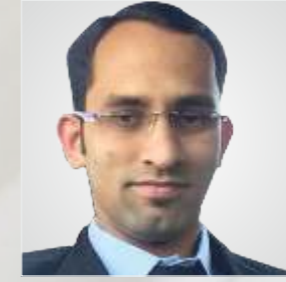
Abdul Ahad (MBA - IT)
Associate VP
IT & CISCO



Abbas Hafiz Khan, (MBA)
Co-Founder India at 2047,
MD- Pacifier Media



Neha Mishra (MBA-IT)
Founder, Casablanca Designer



Faiz Manikware (MBA-FINANCE)
Designation: Accountant
OBG Real Estate (Dubai)



Zaheer Shaikh (MBA - IT)
Designation - Chief Information and Security Officer
Al Maryah Community Bank (UAE)



Asisruddin Shaikh (MBA-HR)
Designation - Talent Aquisition Specialist
Infobip



Tejpal Singh Batra, (MBA-HRD)
Founder SSO consultants,
Co-Founder IGifiLife



Salil Shaikh (MBA-MARKETING)
Designation - Functional Consultant
TCS



Rahis Dhanani Memon (MBA-MARKETING)
Designation - Key Accounts Manager
City pharmacy Co. LLC (Abu Dhabi)



Mohammad Gous Shaikh
Founder- Tree Gallery



Fauzan Chafekar (MBA-FINANCE)
Designation - HR Officer
Eastern Al Maha (Kuwait)



Anu Aga
Thermax Ltd., Padma Shri Awardee
MP- Rajya Sabha Member-National
Advisory Council (GOI)



Viraj Kalyani
Executive Director,
Kalyani Forge Limited



Manasi Kirloskar
Executive Director,
Kirloskar Systems



Dr. Huzaiifa Khorakiwala
CEO
Wockhardt Foundation



Fiza Somjee
Actress & Entrepreneur



Dr. Kuljeet Uppaal
World's First Image Scientist
CEO - KREA



Dr. Parag Kalkar
Dean
Commerce & Management
Savitribai Phule Pune University



Dr Mahesh Abale
Council Member
Savitribai Phule Pune University



Dr. Shailesh Kasande
CEO & Group Director
Suryadatta Group of Institutes



Dr. Santosh Bhave
Director HR & IR
Bharat Forge



Pradeep Tupe
Vice President
Pune Management Association



Dr. Anita Frantz
Principal, MA Rangoonwala
Institute of Hotel Management
& Research

STALWARTS

& Global Personalities



Mihika Bhanot
CEO
Mihika Bhanot Image Consultancy



Essa Duhaime
founder
Diva academy



Chahat Dalal
Founder
Dazzle Dust



Purna Kapoor Kalra
Director
China Grill Virman



Dr. David Beverungen
International Aminent Personality



Dewanshi Gupta
Social Media Influencer



Mehboob Hudewala
Head Business Development
Wockhardt Bio AG



Vandana Krishnan
Local Committee President
AIESEC



Rohan Adlakha
Director
Innovation, ActioHX



Amit Nagpal
Former Training Head
Infosys BPM



Vibhakar Ramthirthkar
HR Consultant



Capt. (Dr.) Sukhwinder Kaur
Assit Vice President OCS group (India) Pvt. Ltd.
Speaker

PLACEMENT Policy

We, at PIMSE, believe in creation of assets rather training of minds. In order to stand out in the present competitive world, managerial leadership requires both excellent functional skills and exceptional outlook. In today's vibrant market place, businesses seek talents who have both analytical and inter personal skills.

Placement Assistance :

We offer excellent placement assistance to our students. The Placement Cell helps students in their career development activities and gives counseling presentations on defining career objectives and developing an effective job search strategy. The placement cell assists the process of career exploration and decision-making, helping the students to identify employment opportunities and placement appropriate to their background, training, theoretical orientation, goals and interests. As a placement exercise, students are exclusively imparted with Communication and Personality Development Training, This training grooms the students to face the tough competitions confidently.

Placement Activities:

During each academic year the placement department undertakes the following activities with the help of students (Placement Committee) and faculties of the Management Courses.

- Formation of Student's placement committee.
- Allocation of Project Guides for fresher students to analyze the Summer Training Project well in advance.
- Allocation of counselors of MBA, MBA-IT and MBA-HRD students. Sending thanking letter to the various organizations for their cooperation extend during the Summer Training of students. Forwarding the Summer Training Introductory Letter (Pre-Placement Letter) to the



- various organizations within and outside Maharashtra.
- Conducting students (Placement Committee) and faculty meeting to discuss the progress of the Placement activities.
- Organize local industrial tours for MBA, MBA-IT and MBA-HRD students.
- Preparation of Placement Brochure and dispatching the same to the different organization for permanent placement.
- Personal visit to Pune based industries to invite them for campus interviews.
- Maintaining cordial and healthy relations with the Industry corporate.
- Organize Institute and Industry Interaction with a view to exchange their ideas.

Eligibility Criteria for Campus Placement:

The following criteria is being considered to draw up the list of eligible candidates for campus placements:

- Students with backlog(s) are not allowed to sit for the campus placement.
- Those placed in the 'Red List' for any reason pertaining to misconduct, misbehavior collective insubordination will be disqualified and they will not be allowed to sit for the placement activity.
- A student should hold on an average 75% attendance.
- Academic performance as per the results in first and second semester- The percentage obtained in the first and second semester will be counted.
- A student is given three attempts at a campus interview failing which they may manage to attend any interview outside the campus.
- A short-listed candidate at a campus interview will not be allowed to attend another campus interview unless all eligible students are exhausted.

CORPORATE Associations



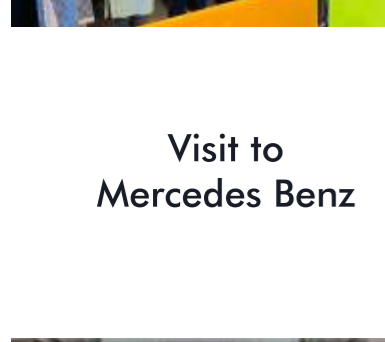
INDUSTRY Academia Connect



Visit to Payatu



Visit to Excelr



Visit to Mercedes Benz



Visit to Bharat Forge



Visit to Thermax



Visit to Barclays



Visit to Geo Techno



Visit to I-Medita



Visit to NCCRC



Visit to Flame University



Visit to SKF India Ltd.



CODE of Conduct

Objective :

The objective of providing the code of conduct is to provide a clear set of guidelines on how students are expected to conduct themselves in their day-to-day work and how they are expected to behave towards each other. Adherence to these guidelines will help in providing an open, tolerant and friendly atmosphere that is conducive to learning. It also aims to promote high standards of discipline.

Dress Code :

The students have to follow the dress code which may be either formal or the college uniform. The way the students dress should befit the institute that they represent and reflect the stature and class of the Institute. They are not permitted to wear revealing clothes. Students are advised to adhere to Indian culture and ethos.

Students not wearing uniform on any particular day are advised to stick to the following dress code: boys are suggested to wear formals which may include trousers, full sleeve plain shirt (Jeans are not permitted) whereas girls can get clad in Salwar / Kameez (knee length) or Saree and blouse with sleeves (Jeans are not permitted). Students not adhering to the above dress code will not be allowed to attend classes.

Identity Card :

After admission and the commencement of the batch each student is issued an identity card by the Administration Department.

Students are required to carry their identity card at all times. They may be asked to produce the Identity Card on and by personnel authorized by the college for the purpose of identification.

In case of loss of the Identity Card, a duplicate Card will be issued on a written request subject to the approval of the Director and applicable fee. Students not wearing Identity Card will be fined Rs. 50 per day.

Library Rules :

Students are not allowed to enter the Library without Uniform and Identity Card. At a time, only 3 books would be issued. Books shall be issued for 7 days, late fee of Rs. 1 per book per day will be applicable.

Journals, Reference Books, Magazines, Business Directories, Project Reports and unbound Periodicals shall not be issued. They have to be referred in the library hall only.

A Student found damaging or mutilating the pages of a book will be debarred from the use of the library. In the event of a book being lost or damaged the student responsible will replace it or pay the latest cost of the replacement plus 20% of the cost as penalty. No outsider is allowed inside the library except with the permission of the Librarian. Mobile phones need to be switched off or

kept on silent mode at all times in the library hall. Talking, spitting, putting legs on the table, smoking, eating inside the library is strictly prohibited.

Computer Lab Rules :

Students are not allowed to use the labs during class hours without permission from the concerned faculty. Permission of lab in charge is needed to access the Internet.

Student found accessing undesirable websites will be warned once and then debarred from lab. Downloading songs, movies, etc. is strictly prohibited. Chatting, eating, smoking or indulging in any improper behavior inside the lab is strictly prohibited. Students are expected to use the lab only for educational and professional purpose. No outsider shall enter the lab without permission.

Discipline :

Any act of indiscipline/insubordination or misbehavior by any student will attract severe penalties/punishment. Use of the mobile phones in the academic block of the institute is strictly prohibited. Violation of the rule will result in confiscation of the Handset.

Damage to institute & campus property due to negligence/lack of care would attract punishment and compensation for loss caused. Theft, gambling, sexual harassment, physical fights/bouts with each other, smoking in the campus, indecent behavior in public places will be dealt severely by the Director of the Institute. Any other offence not included in this list will be dealt with a case to case basis by the Director.

Ragging :

The term 'ragging' means the act of teasing, taunting, humiliating a fresher (a newly admitted student) or playing a practical joke on him/her; or holding comic parades among a group of fresher and other such activities during certain period at an university ostensibly to get introduced to the fresher's.

Ragging is a menace in educational institutions. It is a strictly punishable offence as declared by the U.G.C. It will be impressed on the students that ragging is prohibited within or outside of the Institute.

Anyone found indulging in ragging in any form within or outside the campus, shall be dealt with under the provisions of The Maharashtra Prohibition of Ragging Act, 1999.

Examination :

Students are required to strictly observe the dress code during the exam period.

Students are required to carry the Identity Card during the examination failing which students will not be allowed to appear for the examination. Mobile phones will not be allowed in the examination hall.

ADMISSION Procedure

The candidate should fulfill the following eligibility criteria:

Appeared/Passed with minimum of 50% marks in aggregate or equivalent CGPA (45% in case of candidates of backward class categories and Persons with disability belonging to Maharashtra State only) in any Bachelor's degree awarded by any of the Universities incorporated by an Act of the Central or State Legislature in India or other educational institutions established by an act of Parliament or declared to be deemed as a University under Section 3 of the UGC Act, 1956 of minimum three years duration in any discipline recognised by the Association of Indian Universities, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India.

Candidate should have

- Appeared and secured a positive non zero scores in MH MBA CET (conducted by DTE) or CMAT (Conducted by AICTE)
OR
- Appeared and secured positive non-zero score in CAT (conducted by IIMs)/ JMET (conducted by IITs)/ MAT (Conducted by AIMA)/ XAT (conducted by XLRI)/ ATMA (conducted by AIMS).

Eligible candidates can seek admission through CAP rounds (Centralised Admission Process) conducted by DTE or they can apply for admissions under Minority

SCHOLARSHIP

Anjuma Khairul Islam Trust was established with an aim to provide education at a minimum cost and also to promote moral and ethical values through social and educational institutions for inculcating self-discipline and developing an ideal National character. The another aim of AKI is to implement and co-ordinate various schemes relating to welfare of students irrespective of caste and creed. To fulfill this motive AKI provides platform to get scholarships for Muslims, Christians, Buddhists, Sikhs, Parsis and Jains.

State Government Scholarship:

1. 10th & 12th Pass in Maharashtra Board.
2. Graduation Percentage 50%.

Central Government Scholarship:

1. Graduation Percentage 50%.

Documents to be Enclosed With the Application:

1. One copy of passport size photograph should be pasted on application form with across signature.
[To be pasted on the Application Form. Do not attach separate additional photo.]
2. Attested certificates of educational qualification as filled up in para 11.

seats/ Institute level seats/ against vacant seats.

Original Documents Required During the Admission Process for MBA Course (with Four Attested Copie)

- **CET Score Card**
- **Marks Statement:**
 - Statement of marks of HSC and SSC
 - Statement of marks of all years of for the Bachelor's Degree
 - Examination (i.e. the qualifying Degree examination) in case the candidate has passed the bachelor's degree examination
- **Certificate of Indian Nationality in the name of the Candidate**
- **The School Leaving Certificate indicating the Nationality of the candidate as 'Indian'.**
- **Birth Certificate of the Candidate indicating the place of birth in India**
- **Caste Certificate (if applicable)**
- **Caste/Tribe Validity Certificate (if applicable)**
- **Non-Creamy Layer Certificate (if applicable)**
- **Domicile Certificate of the State.**
- **Undertaking in proforma in Original**
- **Transfer Certificate**
- **DTE Allotment Letter (if Admission through CAP round)**
- **Migration Certificate (for other than of University of Pune candidates)**
- **Any other relevant document.**

[para 11 displayed on Application Form.]

3. Income declaration – affidavit on non-judicial stamp paper of Rs. 10/- or revenue stamp of Rs.10/- and income certificate from the employer, if applicable.
4. Proof of permanent residence.

For Renewal Of Scholarship:

(Sr. stands for serial Number as displayed on Application Form.)

1. Sr. 6 : Proof of permanent residence -Certificate not required, if address is not changed.
2. Sr.15 : Examination Passed : Certificate of successful completion of previous year examination.
3. Income declaration – affidavit on non-judicial stamp paper of Rs.10/- or revenue stamp of Rs.10/-and income certificate from the employer, if applicable.
4. Receipt in acknowledgment of scholarship in the previous year duly countersigned by the head of the institution. The Attested Photo Copy of the Bank Statement / Passbook or Receipt of Payment of the Scholarship.

Please send the original bond along with the Application form. Application without original bond papers shall be rejected.

GLIMPSE OF PIMSE



PIMSE STAFF with Hon. General Secretary and Respected Trustee of AKI Trust



G20 - C20 Ambassador Program



Cultural Day Celebration



Deepavali Subecha Karyakram



Celebration of Azadi Ka Amrit Mohatsav at PIMSE Campus